



CANBERRA  
BUSINESS COUNCIL

## MEDIA RELEASE

### **Canberra Business Council launches its *Business Perceptions Survey 2008* in the lead-up to the ACT Election**

Canberra Business Council today launched its inaugural **Business Perceptions Survey** to give business owners and operators in Canberra and the Capital Region an opportunity to have their say on the key issues affecting their businesses in the lead-up to the ACT Election on 18 October 2008.

“There are a number of business surveys around but most lump feedback from the ACT in with data collected for the whole of NSW”, Chris Faulks, CEO of the Canberra Business Council, said today. “This survey will collect data specifically related to the ACT.”

Ms Faulks said the **Business Perceptions Survey 2008** is being conducted by an independent research company *Sweeney Research*. The Survey will be repeated annually to track trends in the issues affecting business in the ACT however the results from this inaugural survey will also be used in the lead-up to the ACT election to lobby candidates about the key issues facing business.

“The **Business Perceptions Survey 2008** will not only provide useful data on businesses in the ACT”, Ms Faulks said. “The results will also give a valuable insight into the factors, both positive and negative, affecting the growth of the private sector at this time.”

The survey will be conducted throughout August 2008. The report on the survey results will be available in early September 2008.

The **Business Perceptions Survey 2008** can be completed online at:

[www.canberrabusinesscouncil.com.au](http://www.canberrabusinesscouncil.com.au)

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*Canberra Business Council promotes the economic growth and sustainability of the ACT and Capital Region. It supports the retention and growth of businesses across all industry sectors in the Capital Region and promotes the role of Canberra as the National Capital and as a vibrant and innovative business centre.*