

## MEDIA RELEASE

### EXPORTERS HAVE OPPORTUNITY TO SHAPE STRATEGY

The ACT has a highly successful exporting community and these local businesses now have an opportunity to work with the Government to develop strategies to help the sector perform even more strongly in the future.

“There are a large number of Canberra businesses that have carved out strong markets overseas for their goods and services,” ACT Exporters’ Network Manager, Dr Pam Faulks said.

“We have success stories such as Aspen Medical, who recently became the first Australian company to form a jointly owned corporation with the UAE Government and in 2009 was named by BRW as the Most Successful Private Company in Australia (turnover under \$100m).

“The Centre for Customs and Excise Studies (CCES) was an Australian Exporter of the Year in 2008 and inducted into the Exporters’ Hall of Fame in 2010.”

For the past decade, the ACT Government supported Exporters’ Network has been helping local businesses, to develop export capability and achieve export success.

The ACT Exporters’ Network will celebrate its 10 year anniversary on 4 August 2011 at the *Export Network – Towards 2020 Symposium*. To mark this important milestone the Network’s birthday cake will be cut by Deputy Chief Minister, Andrew Barr, Austrade Deputy CEO, Peter Yuile, and award winning exporter, Brand Hoff.

The Symposium is being sponsored by the ACT Government, who will use the forum to seek attendees’ views about export issues to help it shape its ongoing strategic directions in supporting local exporters.

“This is a chance for ACT businesses to directly influence Government policy. I strongly encourage any businesses currently exporting or thinking about exporting to attend the symposium and use this opportunity to contribute their ideas,” Dr Faulks said.

Speakers at the Symposium will include Aspen Medical Managing Director, Mr Glenn Keys and Federal Member for Fraser, Dr Andrew Leigh MP.

The Symposium will be followed by a Gala Dinner at Old Parliament House where the guest speaker will be 2011 BRW Entrepreneur of the Year and CEO of Freelancer.com, Mr Matt Barrie.

Registrations for the Export Network – Towards 2020 Symposium and Gala Dinner are now open.

For more information or to register, visit [www.canberrabusinesscouncil.com.au](http://www.canberrabusinesscouncil.com.au).

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