

Monday September 29 2008

New Manager for ACT Exporters' Network

Canberra Business Council (CBC), the ACT and Capital Region's leading business organisation, today announced that Ms Brooke Anderson has been appointed to the position of Project Manager for the ACT Exporters' Network.

Before joining the Canberra Business Council, Brooke worked for Austrade where she worked co-operatively with a range of local private and public sector organisations throughout Australia to maximise the success of Australian exporters. Brooke has a BA Hons in East Asian Studies from the University of Sheffield in the UK.

"We are very excited to welcome Brooke to our team," Chris Faulks, CEO, Canberra Business Council said today. "Brooke's skills, enthusiasm and drive will position her well as she works with government, industry and educational institutions to enhance the ACT's export capability."

Ms Anderson will be responsible for developing and coordinating the activities of the ACT Exporters' Network including organising exporter networking events and delivering a mentoring program for emerging exporters.

"The ACT Exporters' Network is a well-recognised Network in the ACT and surrounding region. I am confident that Brooke will make a positive contribution to the ACT's export community and culture which is based on building awareness of global opportunities and the benefits of moving into export markets" said Kevin Reilly, Chairperson of CBC's International Business Taskforce.

The ACT Exporters' Network is committed to the sharing of knowledge to enhance business opportunities overseas. The Network is an initiative of the Canberra Business Council and supported by Business and Industry Development, Chief Minister's Department and Austrade.

For more information on the ACT Exporters' Network or to join the Network please visit www.actexportersnetwork.com.au or alternatively contact Brooke Anderson at brooke.anderson@canberrabusinesscouncil.com.au

Canberra Business Council (CBC) is the ACT and Capital Region's leading business organisation. The Council represents more than 5,000 businesses directly through its large individual membership and indirectly, through more than 35 affiliated industry organisations known as Kindred Organisations.

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Thursday, 25 September 2008

