

MEDIA RELEASE

Canberra Business Council welcomes new leadership team

Canberra Business Council (CBC) today announced that Brand Hoff has been elected to the position of Chairman. Mr Hoff will formally take up his elected role at the 30th Anniversary Dinner of the Council at Hotel Realm on 29 October 2009.

Outgoing CBC Chairman Craig Sloan has held the role for seven years, and during this time his leadership has been pivotal in strongly positioning the CBC as the credible voice on key business issues affecting the ACT region.

“I have thoroughly enjoyed my time as Chairman of the CBC”, said Craig Sloan. “It has been an honour and privilege to serve the Canberra business community, and to make a contribution to the ongoing growth and development of the region”, Sloan continued. “I welcome our new Chairman Brand Hoff and take great comfort knowing that I leave the leadership of the CBC in such capable hands”, he said.

Brand Hoff is one of Canberra's most successful technology entrepreneurs, founding Tower software which was acquired by global giant HP in 2008. The Tower transaction is arguably the region's largest acquisition of a privately held company, and is a strong endorsement of the calibre of the ACT private sector. Mr Hoff is a well established business leader in the region, and understands the needs of growing companies and the challenges of sustainability for mature companies.

“On behalf of the CBC board and the membership, I would like to thank Craig for initiating and leading many of the enduring partnerships the Council has with the ACT Government and kindred organisations”, said Brand Hoff. “Craig's broad and deep knowledge of business issues and his engaging personal style has cemented very high levels of credibility and trust with our members and key stakeholders”, he said. “The broad range of vital business programs now delivered by the CBC is testament to Craig's vision and leadership, and provides specific tangible benefits to the business community of the ACT and surrounding region”, he continued.

Michelle Melbourne takes up the role of Vice Chair of the CBC. Ms Melbourne is co-founder of Intelledox, an award winning global technology company based in Canberra. Ms Melbourne brings over 20 years of business experience across a range of sectors. “I am looking forward to the next era of the CBC, as we work together to address a range of new challenges for the business community”, she said.

The CBC is committed to the economic development and sustainability of the ACT and Capital Region, and actively promotes the economic and business development of the Capital Region.

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